



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
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USDA to Conduct Potato Stocks and Processing Surveys

HARRISBURG, PA – The U.S. Department of Agriculture's National Agricultural Statistics Service (NASS) is encouraging producers and agribusinesses to respond to two upcoming surveys – the *Potato Stocks Survey* and the *Potato Processing Survey* – that are critical to the potato industry.

Potato Stocks reports are used by all parts of the potato industry to aid in the orderly movement of the crop. Farmers use the reports to decide when to sell their crop. Shippers, processors, and brokers monitor crop movement to help decide when to buy and when to ship. Transportation firms need information on the location and volume of production. The chipping industry needs stocks by type to gauge the supply of potatoes suitable for their products. Many agribusiness firms use stocks and production reports as they provide services to the industry. The United Potato Growers of America use stocks data to update and improve their marketing plan as the season progresses.

The Potato Processing Survey will be conducted concurrently with the Potato Stocks Survey. Data collected includes the total quantity of potatoes processed as chips, frozen French fries, other frozen, starch, flour, other dehydrated potatoes, canned potatoes, and other potato products.

NASS will publish the results in the December 16th, 2019 *Potato Stocks* publication. The publication will be available on the USDA NASS website at <https://www.nass.usda.gov/>.

NASS gathers the data for the survey online, by mail, phone and in-person interviews. "The cooperation of the potato industry is crucial to ensure that your state's potato crop is accurately represented in national potato statistics," said King Whetstone, director for the USDA's NASS Northeastern Regional Field Office. "NASS safeguards the privacy of all responses and publishes only state and national level data, ensuring that no individual operation or producer can be identified," added Whetstone.

For more information on NASS surveys and reports, call the NASS Northeastern Regional Field Office at (800) 498-1518.

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